

HSBA

Hawaii State Bar Association

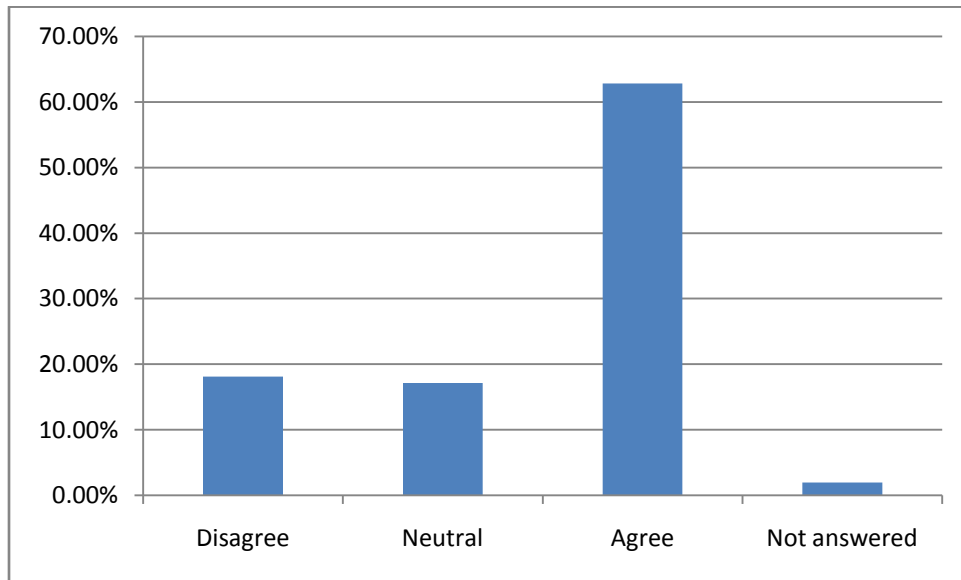
2009 Bar Directory Survey

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From April 24th till May 1st 2009 the Hawaii State Bar conducted an email survey of all members eligible to receive the Annual Bar Directory. Of the 6600 members emailed 1869 cast ballots giving us a 28.3% response rate. The survey contained 11 multiple choice questions and a general comments area. The multiple choice questions had the following answers available: Disagree, Neutral, Agree, and Not Answered.

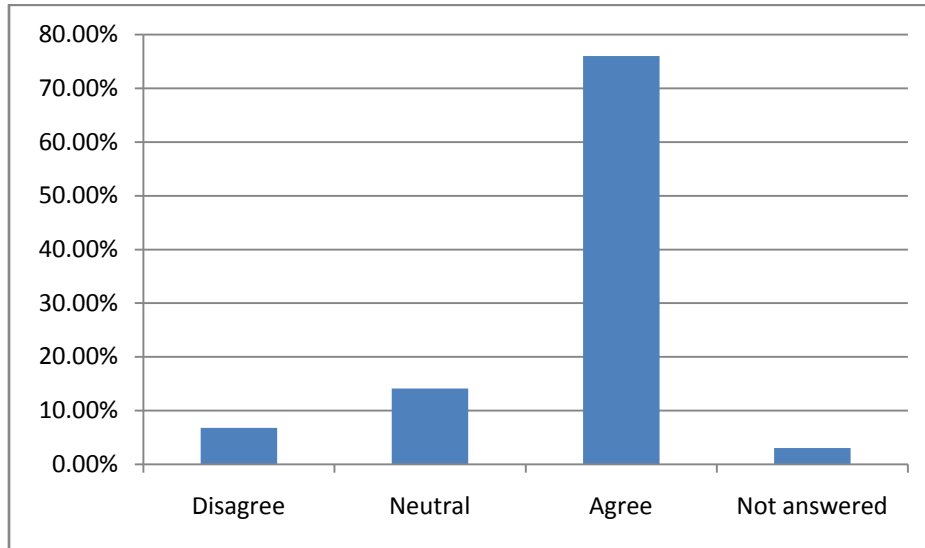
Question 1:

The printed bar directory is fine--please leave well enough alone.	% of Respondents
Disagree	18.10%
Neutral	17.12%
Agree	62.81%
<i>Not answered</i>	<i>1.96%</i>



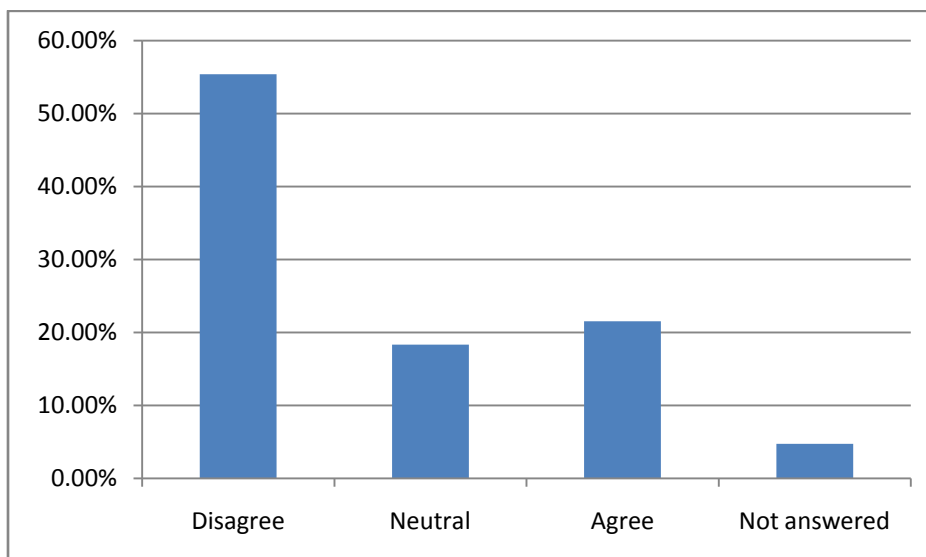
Question 2:

I would prefer photographs remain in the printed bar directory.	% of Respondents
Disagree	6.82%
Neutral	14.12%
Agree	76.01%
<i>Not answered</i>	<i>3.05%</i>



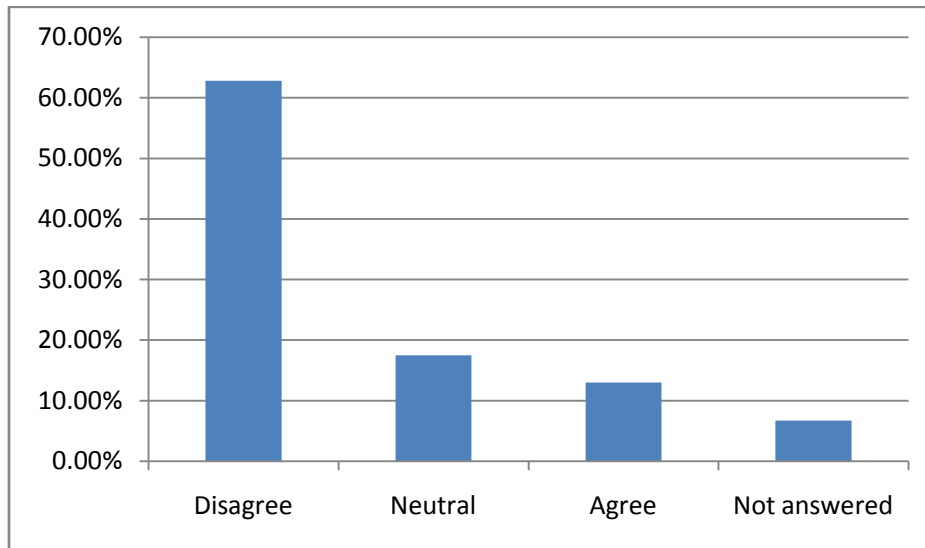
Question 3:

I would prefer a searchable electronic format of the bar directory distributed by CD-ROM instead of the printed Bar Directory.	% of Respondents
Disagree	55.40%
Neutral	18.32%
Agree	21.54%
<i>Not answered</i>	<i>4.74%</i>



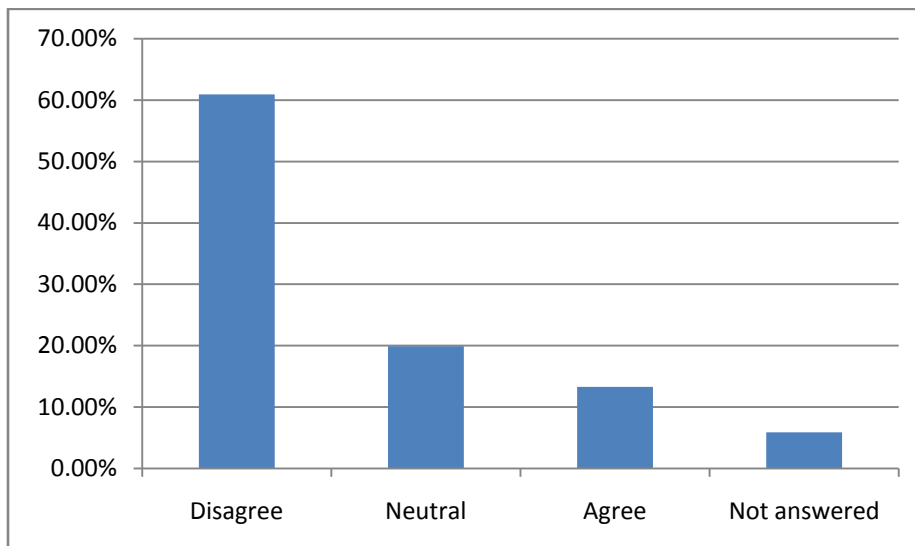
Question 4:

I would download the bar directory to my iPhone or Blackberry if I could.	% of Respondents
Disagree	62.81%
Neutral	17.50%
Agree	12.98%
<i>Not answered</i>	<i>6.71%</i>



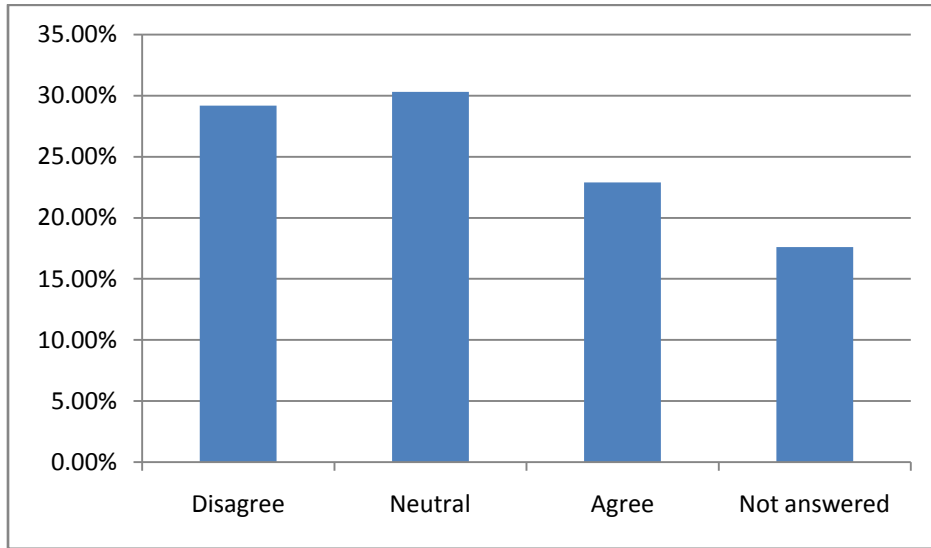
Question 5:

I would use an abbreviated printed bar directory that would fit more easily in my briefcase or on my desk.	% of Respondents
Disagree	60.91%
Neutral	19.90%
Agree	13.30%
<i>Not answered</i>	<i>5.89%</i>



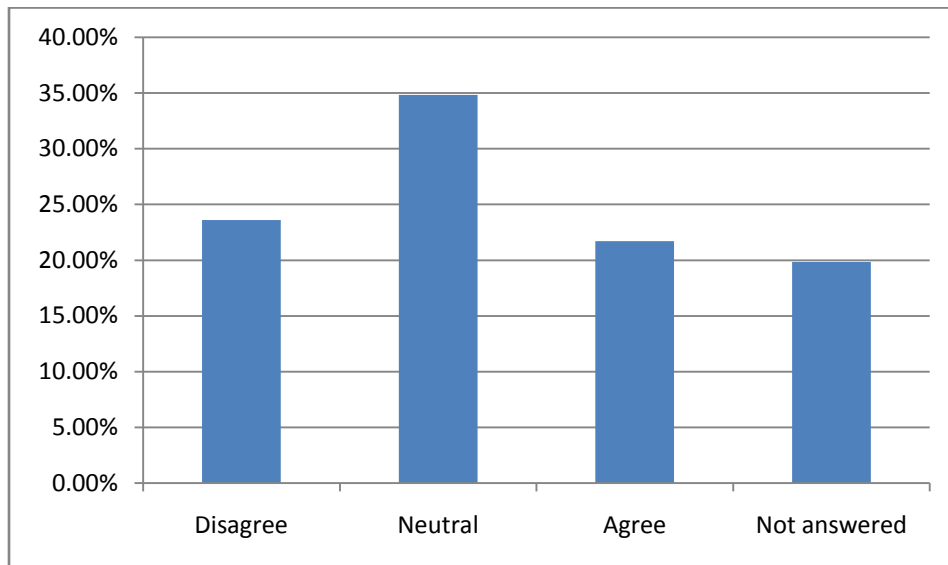
Question 6:

The online bar directory is easy to find.	% of Respondents
Disagree	29.17%
Neutral	30.32%
Agree	22.90%
<i>Not answered</i>	<i>17.61%</i>



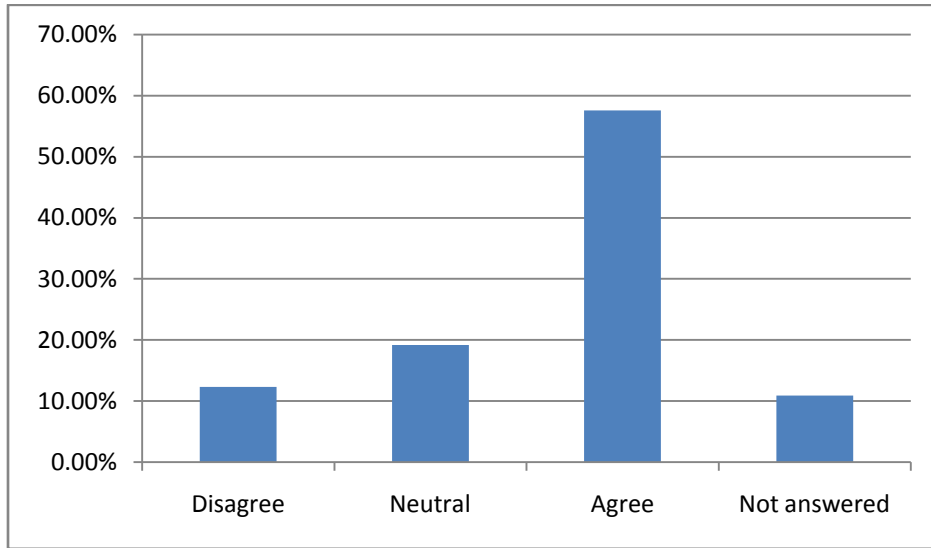
Question 7:

The online bar directory is easy to use.	% of Respondents
Disagree	23.61%
Neutral	34.84%
Agree	21.70%
<i>Not answered</i>	<i>19.85%</i>



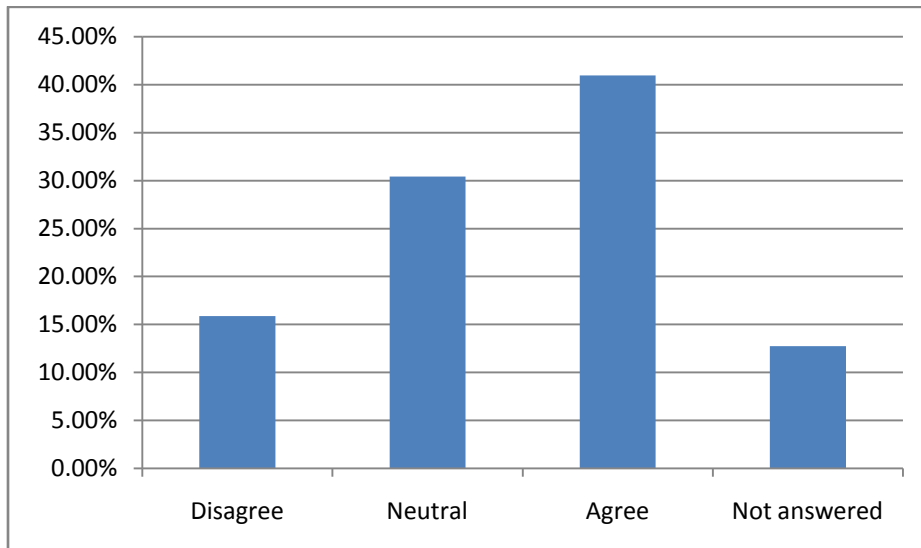
Question 8:

The online bar directory should have attorney photos.	% of Respondents
Disagree	12.32%
Neutral	19.19%
Agree	57.58%
<i>Not answered</i>	<i>10.91%</i>



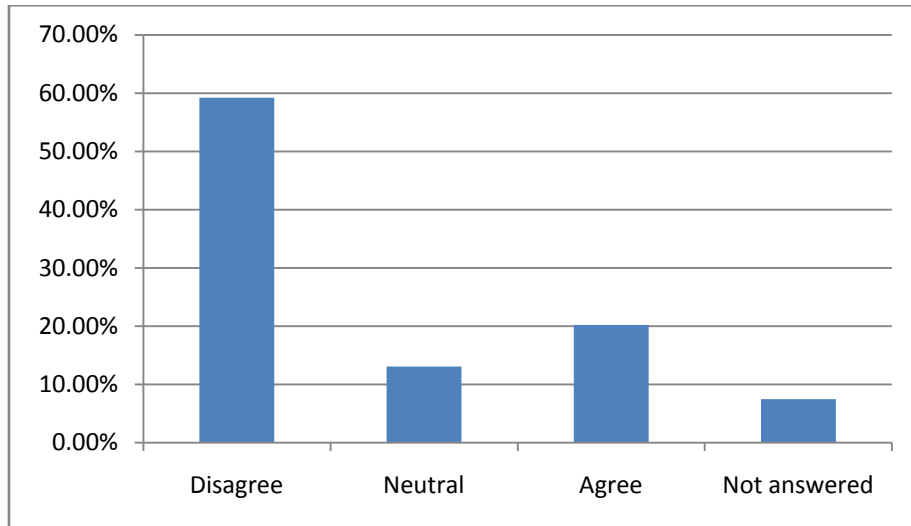
Question 9:

The online bar directory should list HSBA section memberships on the attorney profile.	% of Respondents
Disagree	15.87%
Neutral	30.43%
Agree	40.95%
<i>Not answered</i>	<i>12.76%</i>



Question 10:

A printed bar directory is not necessary because the online directory is sufficient.	% of Respondents
Disagree	59.21%
Neutral	13.09%
Agree	20.23%
<i>Not answered</i>	<i>7.47%</i>



Question 11:

The reference information in the front and back of the printed Bar Directory is useful.	% of Respondents
Disagree	5.94%
Neutral	21.70%
Agree	62.65%
<i>Not answered</i>	<i>9.71%</i>

